

INTD 231

Portfolio Development for Interior Design

1 Credit

Community College of Baltimore County
Common Course Outline

Description

INTD 231 – Portfolio Development for Interior Design: offers direction and guidance for interior design portfolio development for employment or transfer to a four-year program. The course emphasizes critiquing the format and presentation of coursework completed to date for a visual representation of individual skills for personal marketing. Visual and verbal communication and presentation skills are discussed and practiced. The course emphasizes self-critiquing one's body of work to determine what works should be included in the portfolio.

Pre-requisites: INTD 111, INTD 240

Overall Course Objectives

Upon completion of this course, students will be able to:

1. compare various print and digital formats of portfolio delivery;
2. assess design work for strengths and areas of improvement;
3. revise existing work to communicate a cohesive design narrative and showcase interior design skills;
4. develop a personal style/branding in a body of work;
5. apply graphic art techniques to improve visual composition;
6. prepare work for professional presentation; and
7. articulate design decisions in a portfolio presentation.

Major Topics

- I. Identity and branding
- II. Portfolio development
 - a. Physical formats
 - b. Digital formats
 - c. Portfolio design
 - i. Page size
 - ii. Single-page vs. double-page layout
 - iii. Media
 1. Paper material and color
 2. Binding methods
 - iv. Printing methods
 - v. Relative costs
- III. Critiquing your work to assess strengths and weaknesses
- IV. Composition – telling your design story visually
 - a. Developing your personal style/branding

The Common Course Outline (CCO) determines the essential nature of each course.

For more information, see your professor's syllabus.

- b. Class assignment versus your design story
 - c. Explaining your design concept graphically and with text
 - d. Showcasing your design knowledge and skills
 - e. Revising and adding to your work to tell your design story
- V. Graphic arts techniques for effective layouts
 - a. Emphasis
 - b. White space
 - c. Contrast
 - d. Repetition
 - e. Alignment
 - f. Text
 - g. Font selection
- VI. Presenting portfolio projects
 - a. Packaging for online submissions
 - b. Packaging for professional printing
 - c. Oral portfolio presentations

Course Requirements

Grading will be determined by the individual faculty member, but shall include the following, at minimum:

- one printed portfolio
- one digital portfolio
- one personal marketing piece
- one oral presentation of portfolio projects

Other Course Information

Individual faculty members may include additional course objectives, major topics, and other course requirements to the minimum expectations stated in the Common Course Outline.

Date Revised: 2/3/2026