

DIGM 201

Capstone in Digital Media Production

3 Credits

Community College of Baltimore County
Common Course Outline

Description

DIGM 201 – Capstone in Digital Media Production: Marks the culmination of the student's Digital Media Production journey to demonstrate proficiency in filmmaking, video journalism, and content creation. Over the course of the semester, students are required to produce two separate works (CCBC Spotlight and one documentary or narrative short) that will be submitted for festival consideration. The professor serves as the student's executive producer, supporting productions that require students to independently write, cast, location scout, shoot, and edit. Students prepare their own documents and pre-production items (scene breakdowns, schedule, call sheets, production reports, etc.) but are provided a blueprint to carry out their own productions beyond their time at CCBC. Students collaborate with peers, CCBC groups, and Baltimore County partners.

Pre-requisites: MCOM 231

Co-requisites: DIGM 153

Overall Course Objectives

Upon completion of this course, students will be able to:

1. develop a formal pitch for an original, story production concept to executive producer;
2. write an original screenplay and/or AV Script designed for a 15-minute segment/film;
3. propose a timeline for content development and distribution;
4. produce a branded episodic program supervised by an executive producer;
5. cast for specific acting roles through CCBC partnerships or 3rd party casting platforms;
6. build schedules, call sheets, and scene breakdowns before filming;
7. film principal photography as director and with classmates as crewmembers;
8. attend weekly production meetings with executive producer;
9. execute all post-production tasks including assembly, sound mix, color correct;
10. prepare finished projects for local and regional film festival applications;
11. conduct formal review and critique session of all submitted projects; and
12. curate a director's portfolio in consultation with executive producer and upload to social media platforms.

Major Topics

- I. Development
 - a. Screenplay
 - b. 3 Act Structure

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For more information, see your professor's syllabus.

- c. AV Script
- d. Documentary Modes
- II. Pre-Production
 - a. Call Sheets
 - b. Stripboard Schedule
 - c. Scene Breakdowns
 - d. Crew Deal Memos
 - e. Pre-visualization
 - f. Storyboard
 - g. Shot List
 - h. Location and Actor Release Forms
- III. Production
 - a. Directing
 - b. Working with Actors
 - c. Cinematography
 - d. Sound Recording
 - e. Sound Mixing
 - f. Fair Use Laws
- IV. Post-Production
 - a. Rough Assembly
 - b. Picture Lock
 - c. Audio Mixing
 - d. Color Grading
 - e. Titling
 - f. Export for Delivery
 - g. Copyright and Clearance Forms
- V. Distribution
 - a. Film Festivals
 - b. Public Exhibitions
 - c. Social Media Platforms
 - d. Portfolio/Reel
 - e. Prospective Employment
 - f. Client-Based work
 - g. Branding

Course Requirements

Grading will be determined by the individual faculty member, but shall include the following, at minimum:

- Two projects approved by instructor
- *CCBC Spotlight* Segment
- Project Documentation
- Production Reports
- Director's Reel
- Attendance & Professionalism

Other Course Information

Students make extensive use of lighting, video, and audio equipment and are expected to carry and transport equipment for their projects. If a student is unable to lift or transport

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equipment CCBC will provide appropriate accommodation. Students also use computers and editing software. All hardware and software equipment is expensive and should not be loaned to anyone or left unattended. Students are legally and financially responsible for all equipment and are expected to handle all equipment with care.

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