

Common Course Outline

ARTD 258

Portfolio Development

3 Credits

Community College of Baltimore County

Description

ARTD 258 – Portfolio Development explores the dynamics involved in the preparation of a professional portfolio for transfer to a four-year art or design program. The course emphasizes development of new work, as well as revision, discussion, and analysis of work for inclusion in the portfolio.

3 Credits: 2 lecture hours; 3 laboratory hours

Prerequisites: ARTD 111 and ARTD 116 and consent of the program coordinator.

Overall Course Objectives

Upon completion of this course students will be able to:

1. research and identify potential transfer patterns;
2. compare programs at accredited four-year colleges and universities within a focus area;
3. select and revise examples of current work;
4. identify and build upon a personal style or theme in a body of work;
5. prepare work for professional presentation;
6. navigate the portfolio review and application process;
7. compare various formats of portfolio delivery;
8. demonstrate the ability to work independently and systematically;
9. assess work and offer constructive feedback during group critiques;
10. devise multiple visual and conceptual solutions based on an assigned prompt;
11. create a gallery proposal for a juried exhibition; and
12. compose an artist's statement.

Major Topics

- I. New assignments
 - A. Assignments based on portfolio requirements of transfer institutions
 - B. Projects that add breadth to a portfolio
 - C. Projects specific to a focus area within art and design
- II. Revising existing work
 - A. Reworking design elements, structure, or craftsmanship
 - B. Determining a consistent style of presentation
 - C. Presentation formats and delivery
- III. Transfer schools and programs

- A. Majors and tracks in Bachelor of Fine Arts and Bachelor of Arts programs
- B. Cost and financial aid
- C. Application process
- IV. Transfer portfolio requirements
 - A. Photographing work
 - B. Sequencing of work
 - C. Analysis of quantity and quality of work
- V. Preparation for the portfolio review
 - A. Professionalism
 - B. Prior research into the program and transfer institution
 - C. Discussing work in a clear and concise manner
- VI. Gallery
 - A. Writing effective proposals
 - B. Planning and preparation for installation
 - C. Gallery contracts and responsibilities of signatories
- VII. Artist's statement
 - A. Creation of a professional artist's statement
 - B. Editing for clarity, consistent writing style, and tone

Course Requirements

Grading procedures will be determined by the individual faculty member but will include the following:

Grading/exams

- A minimum of 6 projects that emphasize conceptual development, thematic style, or discipline specific skillset
- A portfolio of 12-20 images for transfer application
- An artist's statement

Written Assignments: Students are required to use appropriate academic resources.

Other Course Information

This course may not be offered in all semesters.

Date Revised: 04/05/2017