

Common Course Outline

ARTD 254

Photojournalism

3 Semester Hours

The Community College of Baltimore County

Description

ARTD 254 – 3 Credits – Photojournalism challenges students to function as working professional freelance photographers. Assignments provide the student with a format to research a project, produce a body of publishable work, edit the visual story and write captions for their photographs. This course stresses the need to develop a signature style and produce photographs that have the power to influence while working in the social landscape. Students are required to provide a digital camera with adjustable aperture and shutter speeds.

3 credits; 2 lecture hours per week; 3 laboratory hours per week.

Prerequisites: ARTD 114 or consent of the program coordinator

Overall Course Objectives

Upon completion of this course the student will be able to:

1. upload digital files for publication;
2. crop images for maximum impact;
3. write effective and articulate captions for photographs;
4. document events with a specific emotional/social point of view;
5. transfer digital files to electronic storage media and laptop computers;
6. understand image copyright and usage guidelines;
7. establish working relationships with local news editors/publications;
8. produce an effective, on-location food photograph;
9. crop, scale and color correct images for print and electronic publication;
10. perform basic image retouching using image editing software;
11. produce a descriptive, on-location portrait;
12. produce a digital contact sheet for print and electronic publication; and
13. effectively cover outdoor and indoor sporting events.

Major Topics

- I. Documentation of a public event
- II. Producing a human interest photo essay
- III. Publication with written credit in a local newspaper
- IV. On location food and product photography
- V. On location environmental portraiture
- VI. Covering a sporting event
- VII. Effective and objective image editing
- VIII. Writing articulate and accurate captions

- IX. Using lens focal length and point of view to add visual interest and impact
- X. Covering a “spot” news story/event

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following:

A mid-term and final written exam.

A portfolio of 20-25 images based on course lectures and assignments.

Writing: The individual faculty member will determine specific writing assignments.

Other Course Information

This course is a required course in the Photography/Imaging degree and certificate programs within Computer Graphics and Visual communication.

This course is taught in a computerized environment.

Individual faculty members may include additional course objectives, major topics, and other course requirements to the minimum expectations stated in the Common Course Outline.

Revised: 02/13