

Common Course Outline
ARTD 207
Curation and Coordination: A Practical Experience
3 Credits

The Community College of Baltimore County

Description

ARTD 207 – Curation and Coordination: A Practical Experience focuses on the contemporary practices of coordinating a gallery space through the curation of visual arts exhibitions. Students learn through hands on experience in the CCBC Art Galleries; visiting local galleries/exhibits and meeting curators or coordinators; and developing an individual exhibition proposal.

3 Credits

Prerequisites: ARTD 105, ARTD 106, and ARTD 112 or consent of the program coordinator;.

Overall Course Objectives

Upon completion of this course the students will be able to:

1. develop and execute an exhibition from inception of theme, to choice of artists, publicity, catalog, space preparation, installation, and reception;
2. compose a curator's statement for an exhibition;
3. research and contact artists for an exhibition;
4. design the physical layout of an exhibition, considering flow of traffic, wall signage, placement of artwork, wall color and lighting, in relation to the theme or intent of the exhibit;
5. install and de-install an exhibit in accordance with contemporary gallery standards;
6. plan exhibit openings;
7. market and promote an exhibit using traditional and modern methods;
8. execute artist contracts;
9. compile information for insurance on artwork for the duration of the exhibition; and
10. process sales and commissions.

Major Topics

- I. Curation
 - A. Exhibition themes
 - B. Artist statements
 - C. Curatorial statements
 - D. Artist registries
 - E. Exhibition invitations

F. Professional communications with artists

II. Coordination

- A. Exhibition layout and design
- B. Installation
- C. De-installation
- D. Reception planning
- E. Marketing and promotion of exhibitions
- F. Artist contracts
- G. Insurance of exhibition works
- H. Sale of exhibition works
- I. Commissions on exhibition works

Course Requirements

Grading/exams: Grading procedures will be determined by the individual faculty member but will include the following:

- Minimum of 5 Independent Exhibit Visit Journal Entries (Curatorial and Exhibition Design Analysis)
- Minimum of 3 Museum/Gallery class field trip reviews (Curatorial and Exhibition Design Analysis)
- Exhibition proposal (visual presentation of a thematic exhibition including images of artwork to be included in the display of work, curator's statement which serves as a thesis for the exhibition, and critical analysis of the artists and artwork and how they tie into the theme of the exhibition)
- Midterm review (Group Critique of work done up until the midpoint of the semester, with a majority of the focus on the Exhibition Proposal)
- Final review (Group Critique of work done from midpoint until the end of the semester, with a majority of the focus on the Independent Exhibit Visit Journal Entries, and Class Museum/Gallery field trips analyses)

Other Course Information

This course is an approved 3-credit Art, Design, and Interactive Media elective course. This course may not be offered in all semesters, see registration schedule

Date Revised: 3/24/2016