

Common Course Outline
DIGM 273
Internship in Digital Media Production
3 Credits

Community College of Baltimore County

Description

DIGM 273 – Internship in Digital Media Production provides students with the opportunity to apply classroom learning to the work environment. Students acquire work experiences in business, educational institutions, social services organizations, or other agencies involved in digital media activity. This course requires supervision by an appropriate advisor during the internship, establishment of learning objectives, and a digital media journal documenting the completion of the learning objectives. This course requires seventy-five hours of work with an approved company and forty hours of written and media assignments.

3 Credits

Prerequisites: Completion of DIGM 111, DIGM 112 and DIGM 151 and permission of the program coordinator.

Overall Course Objectives

Upon successful completion of this course, the students will be able to:

1. describe the duties of professionals in a digital media department;
2. evaluate how the company serves their client's creative needs;
3. identify specific learning objectives developed in conjunction with the company supervisor;
4. describe the contribution the internship has made to the company;
5. summarize personal reflections in working with the company; and
6. prepare a resume that includes experience and skills acquired during the internship.

Major Topics

- I. Collaboration
 - A. Instructor
 - B. Supervisor
 - C. Colleagues
 - D. Clients
 - E. Vendors
- II. Employment skills
 - A. Verbal communication
 - B. Non-verbal communication
 - C. Time management

- D. Task assignments
 - E. Ethical behavior
 - F. Professional behavior
- III. Writing
- A. Resume
 - B. E-mail
 - C. Digital media profile

Course Requirements

Course Requirements will be determined by the instructor but at a minimum will include the following:

- One digital media journal about the student internship experience
- Production documentation for the digital media journal
- Professional resume that includes internship experience

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