MNGT/PHIL 265
Business Ethics
3 Credits

Community College of Baltimore County
Common Course Outline

Description

MNGT/PHIL 265 – Business Ethics: is a course in which students are introduced to business ethics and the social responsibility of business organizations in a changing pluralistic environment. Students explore ethics through the lens of changing social values and demands, corporate accountability, employee rights, and multinationals. Students review psychological and sociological influences on individual and managerial decision-making in response to ethical issues. NOTE: MNGT 265 is the same as PHIL 265. Earn credit for one only.

Pre-requisites: MNGT 101

Overall Course Objectives

Upon completion of this course, students will be able to:

1. examine the historical foundations and evolution of business ethics;
2. define social responsibility and its relationship to stakeholder orientation;
3. discuss global environmental issues related to the atmosphere, water, and land;
4. evaluate the mandated requirements of legal compliance related to competition, consumers, and safety;
5. identify the ethical issues related to the values of honesty, fairness, and integrity;
6. apply a model for ethical decision-making in business;
7. examine the importance of morals and values in ethical decision-making;
8. discuss moral philosophies and values related to business ethics;
9. assess the influence of corporate culture on ethics;
10. list the requirements for an ethics program;
11. identify factors in successful ethics training, program types, and goals;
12. discuss global business values and practices within ethics;
13. assess the role of multinational corporations in business ethics;
14. examine the requirements for ethical leadership; and
15. discuss how technology creates ethical issues.

Major Topics

I.   The history of business ethics
II.   Social responsibility
III.   Global environmental issues
IV.   Environmental legislation and legal compliance
V.   Emerging ethical issues
VI.   Ethical decision-making
VII.   Moral philosophies

VIII. Global ethical issues and multinational corporations
 IX. Ethical leadership
 X. Technology and ethics

<u>Course Requirements</u>
Grading will be determined by the individual faculty member, but shall include the following, at minimum:

- three exams
- five discussions
- one research project

Written assignments and research projects: Students are required to use appropriate academic resources in their research and cite sources according to the style selected by their professor.

Date Revised: 11/15/2022