

**Common Course Outline**  
**DIGM 153**  
**Video Editing and Media Management**  
**3 Credits**

**Community College of Baltimore County**

**Description**

**DIGM 153 – Video Editing and Media Management** teaches editing techniques, skills, and principles to demonstrate the storytelling power of editing. Students use editing techniques to edit footage from media shot during their digital media production courses. Students edit their projects to include video, effects, titles, music, and diegetic sound. Students work on a group project journaling their experience.

**3 Credits**

**Prerequisite:** DIGM 151 or DIGM 152

**Overall Course Objectives**

Upon successful completion of this course, students will be able to:

1. analyze script, shotlist and storyboard for audience and social cues;
2. edit digital video media project using various editing software;
3. create diegetic sound;
4. create or secure original soundtrack;
5. demonstrate use of speed, transitions, and effects when editing a film;
6. give and receive peer feedback in a constructive and respectful manner;
7. collaborate with peers on shared video editing project;
8. evaluate the needs and concerns of user groups; and
9. manage media assets to facilitate collaboration with peers.

**Major Topics**

- I. Editing video
  - A. Storytelling
  - B. Rough cut
  - C. Intermediate cut
  - D. Speed
  - E. Time
  - F. Place
  - G. Transitions
  - H. Effects
  - I. Final online
  - J. Continuity
  - K. Coverage

- II. Editing sound
  - A. Levels
  - B. Soundtrack
  - C. Diegetic sound
- III. Titles
  - A. Typography
  - B. Placement
  - C. Style
- IV. Dialogue
  - A. L cut or split end
  - B. Reaction
  - C. Pacing
  - D. Continuity
  - E. Coverage
- V. Media management
  - A. User groups
  - B. User needs
  - C. Collaboration
  - D. Best practices
  - E. Metadata
  - F. Time-code
  - G. Codecs
  - H. Compression
  - I. Archive
  - J. Project close-out

### **Course Requirements**

Grading/exams: Grading procedures will be determined by the individual faculty member but at a minimum will include the following:

- Two digital media projects
- One title sequence
- One in-class critique
- Two in-class quizzes
- One group project
- Journal entries detailing the collaboration experience on the group project

### **Other Course Information**

This course is taught in a computerized environment.